

ALIANZA LATINA



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www.redalianzalatina.org

Created in 2006, Alianza Latina is a networking program conducted by Abrale (Brazilian Association of Lymphoma and Leukemia), a non-profit social organization based in Brazil. Its main objective is to bring together institutions from the 3rd Sector, located in Latin America that support patients with cancer, rare disorders, and chronic non-communicable diseases, to promote the sharing of best management practices in social entrepreneurship and health advocacy.

Mission: To promote the empowerment, professionalization and cooperation between patient support organizations, aiming to continuously improve treatment outcomes and the quality of life of people living with cancer, rare diseases and noncommunicable diseases.

Vision: To be the largest interlocutor facing the health organizations and governments in Latin America.

Best practices for the 3rd Sector in health

ACTION PILLARS

- **Professional Qualification:** provide tools to improve efficiency and quality in the work carried out by member organizations.
- **Sharing knowledge:** disseminating knowledge in management and best practices in the 3rd Sector, to increase the impact of actions carried out by member organizations.
- **Advocacy:** support and strengthen public policy actions among member organizations and their regional and global representation.

RANGE

-  **+ 20 countries participating**
-  **+ 120 members**
-  **+ 100 represented pathologies**
-  **+ 12 millions of patients represented**



ALIANZA LATINA'S MILESTONES



MAIN PROJECTS

- **Annual Forum:** knowledge sharing by experts from around the world on best practices in Advocacy, Data, Fundraising, Awareness, HR, Volunteering, Strategic Planning, and Finance.
- **Alianza Latina Award:** USD 10.000 donation to the most innovative and sustainable projects in the Network, in addition to mentoring support for project implementation.
- **Training Programs:** strategic and customized coaching and mentoring with specialists from the private sector in the areas of business and health for the leadership of member associations.
- **Commitment Program - Theory in Practice:** fostering integration between associations to strengthen the Network with exclusive benefits for members.
- **Toolkits:** Guides with manuals, e-books, and videos, with step-by-step instructions for efficient and sustainable work for patient advocacy organizations.
- **Research:** Organization and systematization of research on pathologies, treatments, and other related subjects at a continental level.



To find out more send an email to
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Complete information about the network is at
www.redalianzalatina.org