

# ABRALE IN NUMBERS



The **Brazilian Lymphoma and Leukemia Association (Abrale)**, founded in 2002 by patients and their families, has the mission of offering help and mobilizing partners so that all people with cancer and diseases of blood in Brazil have access to the best treatment.

100% effort where there is a 1% chance



## WHERE ARE WE

Abrale is located in Belo Horizonte, Campinas, Curitiba, Florianópolis, Fortaleza, Goiânia, Recife, Ribeirão Preto, Rio de Janeiro, Salvador, Porto Alegre and São Paulo.

Approximately **65 treatment centers** are visited annually.



## ONCOLOGY SCENARIO



**704 thousand**  
new cases of  
cancer per year  
by 2025

Font: INCA, 2022

Worldwide, **one in six deaths** are related to the disease



Font: Organização Pan-Americana da Saúde, 2020

In **112 countries**, including Brazil, cancer is already the **first** or **second** leading cause of death before the age of 70

Font: Organização Mundial da Saúde, 2019

Cancer is already the **leading cause of death** in **11% of Brazilian municipalities**



Font: Observatório de Oncologia, 2022

## OUR PERFORMANCE TAKES PLACE IN FOUR WORK FRONTS:



### Patient Support

Approximately **5,000** patients are assisted annually (social, psychological, legal, nutritional and telemedicine support).



**more than 48 thousand** registered patients

Since 2009, more than **10,000** children have benefited in 48 hospitals.

In all, **more than 400** health professionals were trained.



**Sophia**  
Leukemia patient



### Information and Education

#### Abrale Social Media:

- Youtube** - 95,500 subscribers, more than 3,000 videos published and an average of 150,000 views per month
- Instagram** - 57.4K followers, 400+ posts per year with 150K+ people engaged
- Facebook** - 200K followers, 400+ posts per year with 90K+ people engaged
- Twitter** - 4 thousand followers
- Linkedin** - 5 thousand followers



#### Abrale Magazine

**Printed:** quarterly and +50 thousand copies distributed to patients

**Online:** +5 million annual views, via Google



**Onco Ensino**  
educação a distância

**More than 35,000 certified students**, 72.6% of enrolled students completed the course, 37 courses produced, 287 partner institutions in 25 states of Brazil and the Federal District since 2016.



### Public Policies

**Achievements in public policies**, such as the incorporation of medicines and procedures in the SUS (Brazilian public health system) and Supplementary Health, approval of the Statute of the Person with Cancer, participation in Health Councils and participation in the meeting of the UN General Assembly on Diseases Non-Transmissible Chronicles.

**121 members from 21 countries** in America and Europe. Through its members, the Network represents more than 100 non-communicable chronic diseases, reaching 12 million patients.



### Research and monitoring

**Average of 500 patients interviewed** per year for Patient Journey surveys on onco-hematological diseases.



Observatório  
de **Oncologia**

**80 studies published in the Observatório de Oncologia (Oncology Observatory)**, including Federal Spending on Oncology and Cancer as the First Cause of Death in Brazilian Cities. The studies have more than **300,000 views on the platform**.